

# Privacy Policy:

Effective Date: 17/12/2024

At One to One by Martin Doller ("we," "our," "us"), we value the privacy and protection of your personal information. This Privacy Policy explains how we collect, use, disclose, and protect your personal data when you visit our website [[www.1-to-1.world](http://www.1-to-1.world)], purchase products, or interact with us in any other way. By using our website or services, you agree to the terms outlined in this policy.

## 1. Information We Collect

We may collect the following types of personal information from you when you interact with our website:

- **Personal Identification Information:** Name, email address, phone number, and postal address.
- **Payment Information:** Credit card or bank details, billing information.
- **Usage Data:** Information about your usage of our website, including IP addresses, browser types, device information, and page visits.
- **Marketing Preferences:** Your preferences for receiving promotional communications.

## 2. How We Use Your Information

We use the collected information for the following purposes:

- **To Process Orders:** To process payments and deliver your purchased products.
- **Customer Service:** To respond to inquiries, resolve issues, or provide support.
- **Marketing:** To send you promotional material, newsletters, or updates, but only if you have consented to receiving such communications.
- **Website Improvement:** To improve the functionality and user experience of our website based on your preferences and usage.
- **Legal Compliance:** To comply with applicable laws, such as POPIA and other South African regulations.

## 3. Sharing Your Information

We may share your information in the following circumstances:

- **With Service Providers:** We may share your information with trusted third-party companies that help us with payment processing, delivery, and marketing, provided they comply with the necessary data protection laws.
- **Legal Compliance:** We may disclose your information if required by law or in response to lawful requests by public authorities.
- **Business Transfers:** In the event of a business sale, merger, or acquisition, your personal information may be transferred to the acquiring entity.

## **4. Data Security**

We implement reasonable physical, technical, and administrative measures to protect your personal information from unauthorized access, loss, misuse, or alteration. However, please note that no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

## **5. Your Rights**

Under the Protection of Personal Information Act (POPIA), you have the following rights regarding your personal data:

- **Access:** You have the right to request access to the personal data we hold about you.
- **Correction:** You may request that we correct or update your information if it is inaccurate or incomplete.
- **Deletion:** You can request that we delete your personal information, subject to certain legal obligations.
- **Opt-Out:** You can opt-out of receiving marketing communications at any time by following the unsubscribe instructions in our emails.

To exercise these rights, please contact us at [Insert Contact Information].

## **6. Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to enhance your user experience on our website. These cookies help us analyze trends, administer the website, track user movements, and gather demographic information. You can control the use of cookies through your browser settings.

## **7. Third-Party Links**

Our website may contain links to third-party websites. Please note that we are not responsible for the privacy practices of these sites. We encourage you to review the privacy policies of any third-party websites you visit.

## **8. Updates to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about how we protect your personal information.